

Iveco Daily secures the “Best KEP Transporter 2015” award and Daily Hi-Matic wins the “Innovation Award” in Germany

25 experts from the courier and parcel express delivery sector name the Iveco Daily “Best KEP Transporter 2015” after direct back-to-back comparison drives in competitor vehicles, and also gave the Daily Hi-Matic the “Innovation Award”.

Turin, 24 July 2015

Few industries place as much demand on their vehicles as the courier and parcel express delivery sectors – which have heaped praise upon Iveco’s Daily after a group of 25 experienced staff working in the sector put Daily to the test against the best of the competition.

The group went on to name Daily their “**Best KEP Transporter 2015**”, whilst Iveco’s advanced eight-speed Hi-Matic automated transmission won the highly sought after “**Innovation Award**”.

The industry specialists recognised Daily for combining the most accessible loading space on the market with a generous dimensioned cab and new levels of driver comfort – delivered thanks to a comprehensively restyled interior in the latest generation model, which brings luxury car comfort to a light commercial vehicle.

Key to Daily’s success was also the new Hi-Matic gearbox, offering drivers and fleets best-in-class flexibility, efficiency, fuel economy and driving comfort. Developed with ZF, the Hi-Matic is the first eight-speed automated transmission to be offered in a vehicle range in this class. It can change gear quicker and more precisely than the best driver on the planet, needing less than 200 milliseconds for a gear shift when greater acceleration is required. The “**Innovation Award**” confirms the Daily Hi-Matic as providing absolute driving pleasure.

Judges put a Daily 35S13 through its paces as part of the multi-vehicle appraisal, commenting that the Hi-Matic transmission was outstanding – and pointing out that thanks to the lack of a clutch pedal altogether, less is definitely more.

The Daily has been available in more than 8,000 possible configurations since its launch in 2014. It can be mission-matched for an extensive array of different applications and customers, with a wide choice of gross vehicle weights, wheelbases, rear overhangs, engines, gearboxes and loadspace volumes.

Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 ton vehicle weight segment, the Eurocargo from 6 – 16 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

For further information about Iveco: www.iveco.com

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